

For Immediate Release

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# JavaBlackBelt Adds Coaching to e-Learning in Breakthrough Java Courses

New Course Type Selected as #1 Choice for Java Learning in Survey Compared with Classroom Training and Self-paced e-Learning

Brussels, Belgium, April 28, 2009 – JavaBlackBelt, a global leader in Java learning and powered by over 50,000 developers in its global community, today announced the immediate availability of Coached e-Learning for Java developers in Europe, North America, and India.

The first to combine Java coaching and e-Learning, these courses promise to be the fastest and most cost-effective way to gain Java skills. Already, in a developer survey to be released next week, Coached e-Learning was selected as the #1 choice for Java learning compared with classroom training and self-paced e-Learning. All told, the courses offer an optimal blend of five powerful learning methods:

- the affordability and schedule flexibility of self study,
- the retention of exercises,
- the engagement of community learning,
- the measurement of exams, all underscored by
- the experience and guidance of instructors.

Initial student reviews universally support these claims. Serge Mathieu, Java developer at Genesis Consulting called the JavaBlackBelt Coached e-Learning course “the best training I’ve ever taken.” He explains, “I’m mostly self-taught and have completed some classroom training. In the JavaBlackBelt course, the materials were top notch, the examples were open and interesting, the learning process was very logical, and, mostly, the self-pacing and coaching were critical. No doubt, I learned at a faster pace – two times faster than a traditional course and 60 percent faster than self-study.” Mathieu concludes, “Most rewarding, the final exam result gave my manager the confidence to immediately place me on a project using the technology skills I had just acquired.”

Mr. Philippe Varin, Managing Director of Genesis Consult, concurs, “Especially in these economic times, managers of Java developers have a delicate skills balancing act – keeping skill-sets competitive while holding training costs in check. I’m happy to say that JavaBlackBelt offers the best solution to this challenge – their courses offer the affordability and agility of eLearning and combine that with the skills assurance of instructor training. In our organization, Coached e-Learning now gets first approval for training requests and we’re looking to install it across all of our projects.”

In Coached e-Learning courses, the coach meets with the student to begin each course, reviews the course plan and materials, and agrees to a schedule. The student then learns at their own pace from the JavaBlackBelt eLearning platform -- online materials and videos, community forums, exercises, and exams. Along the way, the coach checks intermediate goals, answers questions, helps overcome obstacles, and oversees progress. The course is completed when the student passes the final exam, which, depending on the student’s schedule and pace of learning, follows one to two weeks of coursework.

John Rizzo, founder of JavaBlackBelt, comments, “We’re finding that coaching and e-Learning are a game-changing combination. In our experience, students retain an average of 25 percent of what they read, hear and see but upwards of 75 percent of what they discuss and experience. Therefore, a coach can triple the effectiveness of e-Learning. And, conversely, the efficiencies of an e-Learning platform can triple the affordability of instructor-based training.”

Coached e-Learning courses are immediately available in: Spring Fundamentals, Spring Workshop, JPA/Hibernate Fundamentals, JPA/Hibernate Workshop, and Java for Managers. Tuition per course is \$395 (US/India) and €295 (Europe). More information, course descriptions, and immediate registration is available at [www.javablackbelt.com/coachedelearning](http://www.javablackbelt.com/coachedelearning), where students can begin learning at their convenience. To talk to an expert, call +32 498 84 69 91 (Europe), +1 617 418 4450 (US), or +91 9717050142 (India).

Next week, JavaBlackBelt will be issuing a “call for coaches” to the global JavaBlackBelt community. Java developers interested in becoming a coach for Coached e-Learning courses can apply through [info@javablackbelt.com](mailto:info@javablackbelt.com).

More on JavaBlackBelt

JavaBlackBelt is a global leader in Java learning services. Its web 2.0-based Java skills management site is powered by over 50,000 developers, offering members anytime, online assessments across seven levels and 19 state-of-the-art categories. Its breakthrough coach-assisted eLearning offers an optimal blend of five powerful learning methods and promises to be the fastest and most cost-effective way for developers to gain Java skills. Major organizations that have incorporated JavaBlackBelt into their enterprise skills management include USG innotiv ICT, Smals, Axa, Capgemini, KLM, and XPlore Group.

JavaBlackBelt distribution partners include Global Force DIRECT in the US and India, Skillsmatter in the UK, USG ICT Innotiv in Belgium, iCraft in Egypt, and UDP in Norway.

Learn more at [www.javablackbelt.com](http://www.javablackbelt.com).